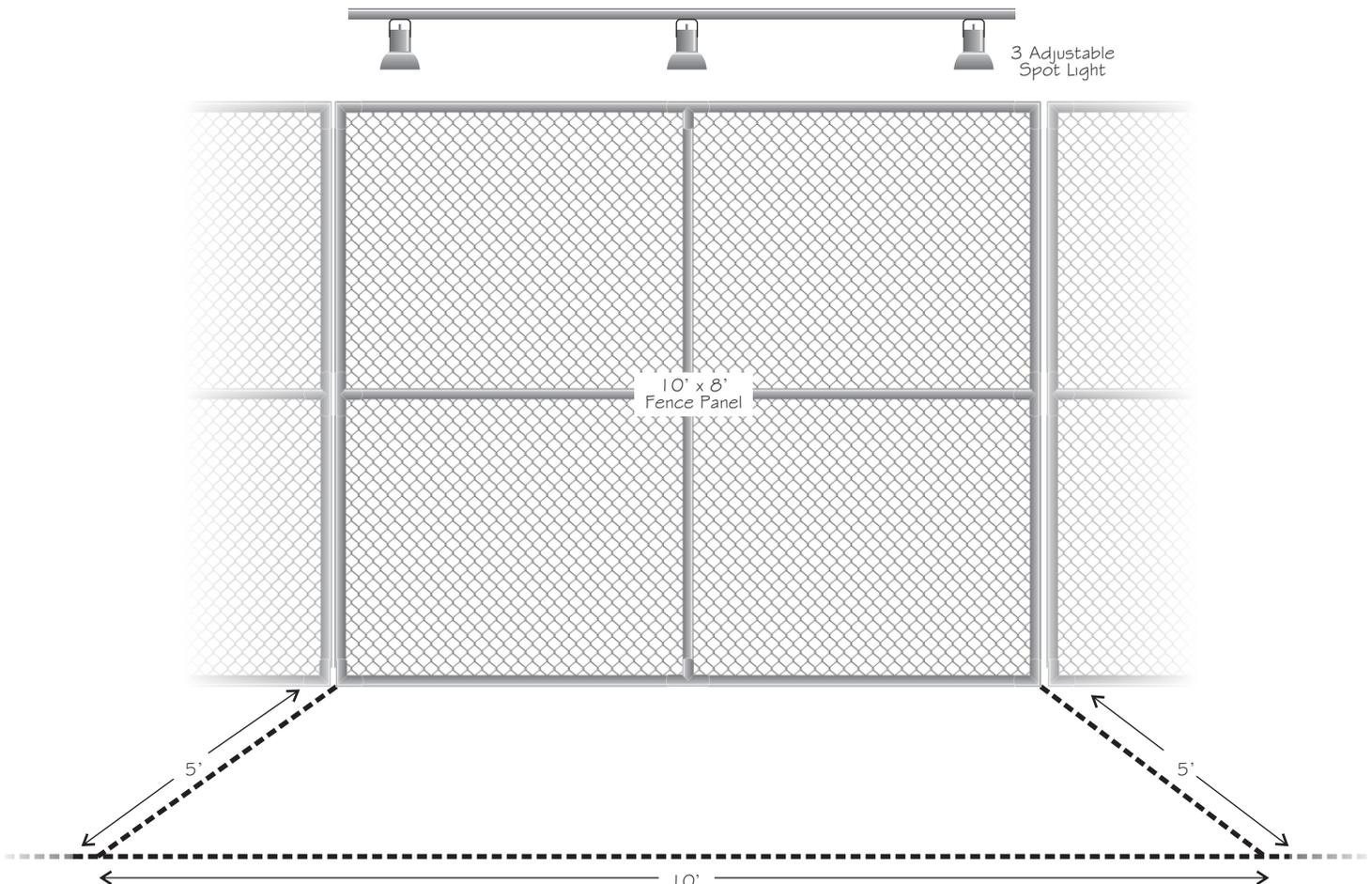


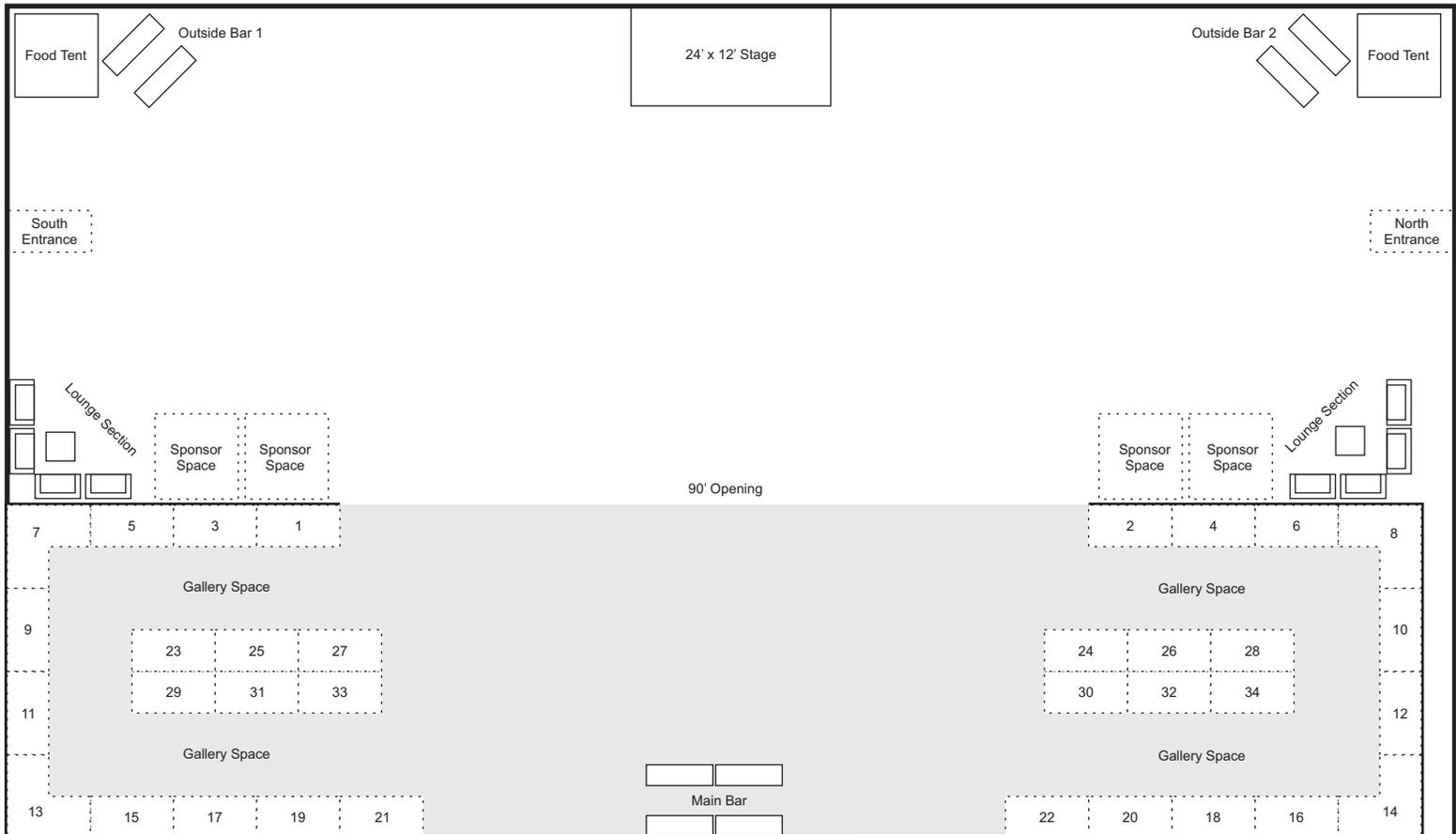
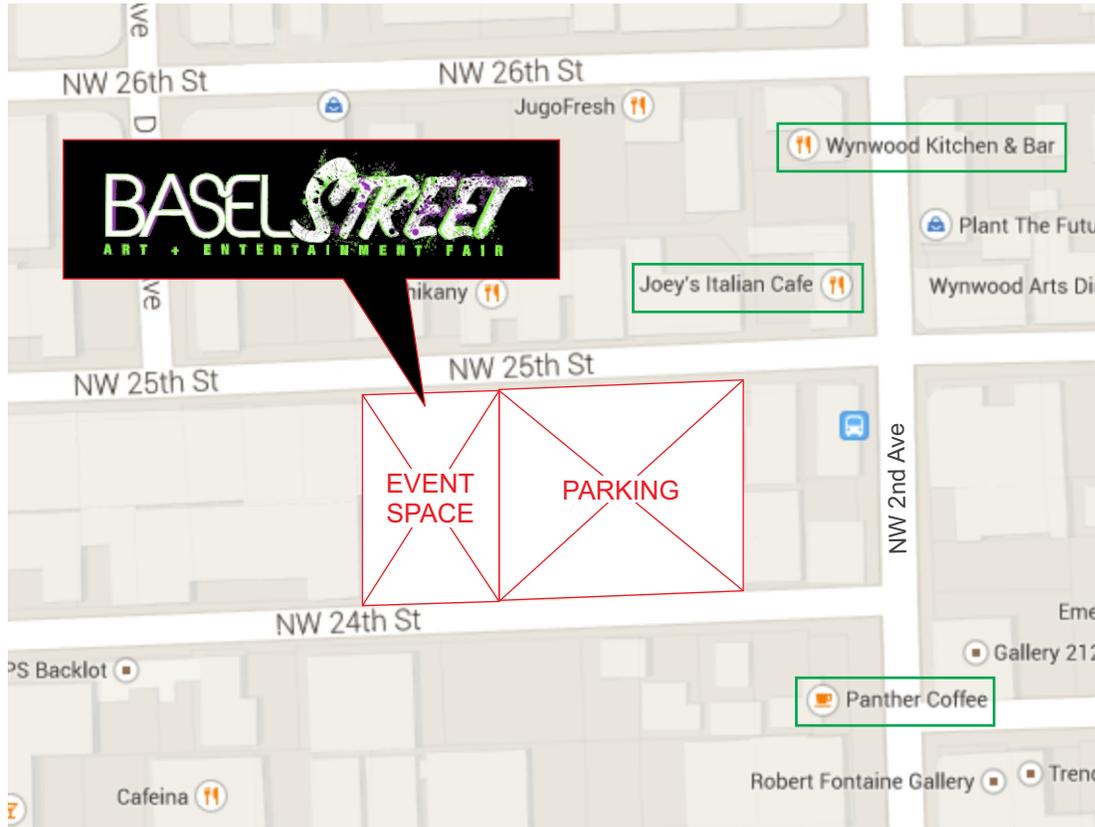
Basel Street is a week-long art and entertainment fair focusing on progressive art: street art, digital art, mixed media and sculpture. Throughout the fair, artists will be painting live on canvases as well as existing walls at the property. These artists' work will also be displayed inside an 8,000 square-foot gallery. The art element is mixed with entertainment, not only by way of the live art, but also music. Bands and VJ's (video DJ's) will perform each night of the event. The event is free and open to the public.

Package and event highlights:

- Basel Street is located in the heart of Wynwood. See map on next page.
- Next to 50,000 sq ft parking lot (easy for customers to come)
- 8,000 square feet of gallery space
- Spaces are decorated with fence panels to keep street vibe (wall behind fence is white)
- Each artist package includes:
 - 10' wide by 8' tall fixed wall (fence) plus 5' of floor space.
 - 3 spot lights
 - 10' wall section on 24 or 25 street for painting (while walls last)
 - Opportunity to participate as one of our live painters
 - Highlighted page dedicated to artists
- Only 34 spots available
- Open Tuesday Dec 2 to Sunday Dec 7
- Open noon-midnight

Gallery Wall Section for Artist





Fence spaces only available to exhibiting artists. One wall section is included with each gallery space. Spaces are distributed on a first-come, first-served basis. Fence is 8' tall.



Performace Spots

Performance spaces are only available on an individual basis and must be pre-approved by show management. Please contact us if you are interested in one of these opportunities.



1	2	3	4		10	11	12	13	14
5	6	7	8		15	16	17	18	19

We have other walls in Wynwood available. Please contact us for details.

Application

Please note that acceptance of this application does not guarantee your entry into the fair. Spaces may not be shared or split. Multiple spaces may be combined for a single artist. Your space has a fence panel for hanging art. This panel cannot be removed. Your space has 3 spot lights. You may add more lights upon request. The floor space is 10' x 5'. Your artwork must be contained within that space.

In order to keep our display spaces prices low, we have a 20% commission on all sales.

Artist _____

Art Description _____

Address _____

City _____ ST _____ Zip _____

Website _____

Phone _____ Fax _____

Contact _____ Email _____

Artist/Agent (signature) _____

Date _____

GENERAL GUIDELINES

Event management reserves the right to refuse the application of any company or individual. Event management reserves the right to amend or change these guidelines.

Space is not guaranteed secure until payment and signed application are both received.

Badges: Each vendor receives 3 vendor badges.

Exhibitors may bring their own tables, chairs, and booth displays as long as they fit with the allotted space.

EQUIPMENT RENTAL

Tents, electricity, and other items available for rent through festival or our rental vendor. Contact us for more options.

SETUP SCHEDULE

All exhibits must be ready by Sunday Nov. 30, 2014.

Setup: Saturday Nov 29 10am-8pm

Setup: Sunday Nov 30 10am-8pm

Show Opens: Tuesday Dec 2 at Noon

Show Ends: Sunday Dec 7 at 6pm

Breakdown: Sunday 8pm, after fire marshal gives the "all clear"

SPACE FEES

Early Bird (before Nov 15):

Artist Package: Wall, lights, space _____ x \$ 995 = _____

Late Registration (After Nov 15):

Artist Package: Wall, lights, space _____ x \$1495 = _____

Street Wall Space (while available) _____ x \$ 0 = _____

Corner/Endcap Premium \$ 300 = _____

Other _____

TOTAL _____

APPLICATION NOT VALID UNTIL PAYMENT IS SUBMITTED.

PAYMENT OPTIONS



Name on Card _____

Number _____

Expiration Date ____ / ____ 3-Digit Code _____

Signature _____

Paying by Check? Mail Payment to:

Wynwood Life
2550 S Bayshore Drive, Suite 206B
Miami, FL 33133

OFFICE
USE ONLY

APPROVED

Y N

Location _____

Staff _____